

TEACHER'S ACTIVITY REPORT 2016-17

FACULTY: Arts

DEPARTMENT/ COMMITTEE : Hindi

IQAC Activity No: SVC/2016 -17/HIN/SOC/3

NAME OF THE ACTIVITY: Job oriented Certificate Course in Book Publishing.

DATE	FACULTY	DEPARTMENT/COMMITTEE	COORDINATOR NAME
18.4.2017 to 25.4.2017	Arts	Hindi	Dr.Arun Bharadwaj
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor
10:00AM-5:00PM	Sri Venkateswara College	50	Indoor and outdoor
SUPPORT/ASSISTANCE:	National Book Trust, Ministry of HRD, Govt. of India.		

BRIEF INFORMATION ABOUT THE ACTIVITY (CRITERION NO. : II , III , IV

TOPIC/SUBJECT OF THE ACTIVITY	Job oriented Certificate Course in Book Publishing
OBJECTIVES	To train students in the various aspects of book publishing.
METHODOLOGY	Lectures, cost accounting, field trip to press, PPT presentations
OUTCOMES	Students got acquainted with the technique of book publishing. They came to know that which tools are used for publishing a book and various aspects from content writing to production.

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

Notice & Letters	Student list of participation	Activity report	Photos ✓	Feedback form
Feedback analysis	News clip with details ✓	Certificate	Any other	

IQAC Document No:	SVC/2016-17/HIN/SOC/3	Criterion No:	II , III , IV	Metric No:
Departmental file no	HIN/2016-17/ AB/ 4	IQAC file No. :	SVC 2016-17 HIN SOC 3	

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Dr.Arun Bhardwaj	Dr.Arun Bhardwaj	

For Reference

Criterion I	Curricular Aspects (planning &Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		



Training Course in Book Publishing

A laboratory certificate course in book publishing was held at Sri Venkateswara College, University of Delhi from 18 to 25 April 2017.

The course was inaugurated by Dr. Mahesh Chand Sharma, former Rajya Sabha Member and Chairman of Research and Development Foundation for Integral Humanism, Delhi and Shri Baldeo Bhai Sharma, Chairman, NBT.

While inaugurating the course, Dr. Mahesh Chand Sharma, former Rajya Sabha Member and Chairman of Research and Development Foundation for Integral Humanism, Delhi said that the way Shri Hanuman Poddar played the significant role in the establishment of Geeta Press and promotion of books, National Book Trust, India too is playing a pivotal role in creating reading culture across the country.

Shri Baldeo Bhai Sharma, Chairman, NBT said that people have a notion that the reading habit has declined. However, a large number of people visiting New Delhi World Book Fair and book fairs organized across the country by NBT, shows that the reading habit has not declined.

Dr. P. Hemlata Reddy, Principal, Sri Venkateswara College, presided over the function. She observed that the



Kishore Goenka, Vice Chairman, Kendriya Hindi Samiti, Agra, said that the scope of publishing has widened and provides ample career opportunities. He also appreciated the fact that young people are showing keen interest in publishing. Prof. Abhishek Tyagi, Head of Plant Molecular Biology Department, University of Delhi presided over the function. He remarked that awareness about different aspects of science can be created among large number of readers if more and more books on science are brought out in Hindi language. Dr. P. Hemlata Reddy, Principal, Sri Venkateswara College was also present on the occasion.

Fifty students across disciplines were enrolled for the course including visually challenged student. During the programme, the experts provided insight into various aspects of book publishing including editing, copyright, production and marketing. The faculty includes Shri B. D. Mendiratta, former Principal, Pusa Polytechnic; Shri Sridhar Balar Consultant, Ratna Sagar; Shri G. S. Jull, former faculty, College of Vocation Studies, Delhi among others.

Shri Narendras Kumar, Training Officer, NBT, coordinated the programme.

course would help participants find career opportunities in publishing. She also urged NBT to increase the duration of this course for at least six months.

Welcoming the guests, Dr. Rita Chowdhury, Director, NBT said that it is the first time that the Trust has conducted the course in the University of Delhi. She hoped that the course would be helpful to participants in gaining knowledge about publishing.

Shri Ali Ahmad Khan, Joint Director (Admin & Finance), NBT; Dr. Arun Kumar Bhardwaj, Assistant Professor and Dr. Mukul Sharma, Associate Professor were also present on the occasion.

The certificates to the participants were distributed at the valedictory programme held on 25 April 2017. Speaking on the occasion, Dr. Kamal

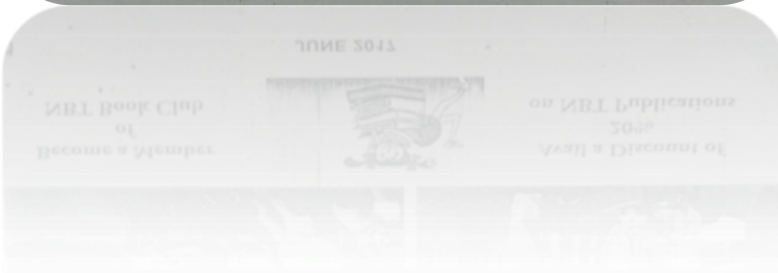


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(University of Delhi)

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Shri D. Venkat Ramana
A.O(I/C)

This is to certify that the Activity report (Teacher/Department /Society/Association) has been submitted for documentation to IQAC, Sri Venkateswara College, University of Delhi.

N. Latha

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